



The Health & Welfare
Council of Long Island

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CENSUS 2010: IT'S IN OUR HANDS

Getting involved in the census is not only easy but important for all Long Island organizations. Census forms will be mailed out to all households in March 2010. Your agency can engage and help ensure a robust response on many levels. A complete count secures the appropriate amount of federal funding for your community and political representation for the next ten years.

WAYS YOUR ORGANIZATION CAN HELP

2010 Census Regional Office

New York

(212) 356—3100

(NYC Metropolitan Area)

- Contact your regional Census office and ask for:
 - Resources available to support outreach
 - Outreach plans specific to your community &
 - Outreach materials for your clients
 - Other nonprofit outreach initiatives
- Find out if clients have submitted their Census forms. If not, direct them to assistance sites.
 - Train staff & intake specialist to ask clients if they have completed the form.
- Promote the Census in e-mail communications, website postings, newsletter distributions and other organizational communications directed to partner organizations and community members
- Discuss the importance of a complete Census count at meetings and community events
- fact sheets, and brochures at all your sites
- Hang a poster in your lobby
- Give census buttons to staff to wear

