

**An Introduction to the
2010 Census**
*Counting Everyone Once
— and Only Once —
and In the Right Place*

- **Every year**, the federal government can allocate more than \$400 billion to states and communities based, in part, on census data.
- 2010 Census data will directly affect how more than **\$3 trillion** is allocated to local, state and tribal governments over the **next 10 years**.
- Census experts estimate that **for every person NOT counted** in 2010, a **local government could lose \$12,000** during the next ten years in federal funding alone
- The facts gathered in the census also help shape decisions for the rest of the decade about public health, neighborhood improvements, transportation, education, senior services and much more.
- Census data can be used for writing grant proposals.
- Community planners and governments rely on census data to determine where there is a need for additional social services and funding.
- Census data can help you estimate the number of potential volunteers in your community and the number of residents who may need your services.

We move forward when you send it back.

For more information about the 2010 Census, please contact:

The Health & Welfare
Council of Long Island

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2010census.gov



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IT'S IN OUR HANDS

10 QUESTIONS MINUTES

TO DEFINE WHO WE ARE AS A NATION

With one of the shortest questionnaires in history, the 2010 Census asks for name, gender, age, race, ethnicity, relationship, and whether you own or rent your home. It takes only about 10 minutes for the average household to complete.



Keeping your answers
confidential
is our solemn oath.

IT'S SAFE

The foundation of our American democracy is dependent on fair and equitable representation in Congress. In order to achieve an accurate assessment of the number and location of the people living within the nation's borders, the U.S. Constitution mandates a census of the population every 10 years.

By law, the Census Bureau cannot share your answers with anyone, including other federal agencies and law enforcement entities.

All Census Bureau employees take an oath of nondisclosure and are sworn for life to protect the confidentiality of the data. The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to five years, or both.

Completing the 2010 Census form will shape the future for you, your community and the country.

We