

FOR IMMEDIATE RELEASE

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**A non-profit collaborative to  
Bring Nutritional Assistance and Financial Stability Resources to  
North Hempstead Seniors**

Who: Health and Welfare Council of Long Island

What: Healthy Homes & Healthy Living Initiative

When: Monday, May 3, 2010, 12:30 PM – 2:30 PM

Where: Port Washington Senior Center of the Education & Assistance  
Corporation of Nassau County.

Why: This event will offer critical financial support and nutritional assistance for seniors in  
the North Hempstead area. These benefits include:

- Energy efficiency to help reduce your **LIPA** bill
- \$200 One-time Credit from **LIPA**
- Reducing the "Gas Delivery Cost" on your **National Grid** bill
- Accessing resources to cover nutritious foods through the **Supplemental Nutrition Assistance Program (SNAP)**

The Town of North Hempstead has 38,000 (17%) seniors of which approximately 2,000 have incomes below the federal poverty level (based on 2007 Census data).

Supplemental Nutrition Program (SNAP), our nation's most powerful anti-hunger program, provides monthly assistance for seniors to afford an adequate diet. Yet, only 30 to 40% of eligible seniors access the program. According to the USDA, every \$1.00 spent in SNAP benefits equals \$1.84 in economic activity in the community--making the increase in enrollment and utilization of SNAP an economic benefit to the Town of North Hempstead.

**Healthy Homes & Healthy Living**, a collaborative program between the Health and Welfare Council, Long Island Power Authority, National Grid, Cornell Cooperative Extension of Nassau, and EAC's Port Washington Senior Center, increases senior participation in the available food and energy programs, streamlines access, and educates the community.

**On May 3rd, seniors will be connected to the Home Energy Assistance Program, gas delivery reduction programs, Food and Nutrition Programs, and health care-related services.**

*About the Health and Welfare Council:* The Health and Welfare Council is a regional organization serving the interests of poor and vulnerable people on Long Island by convening, representing and supporting the non-profit agencies that serve them.

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