



The Health & Welfare
Council of Long Island



2010 ANNUAL REPORT



Kathy Rosenthal,
Chair



Gwen O'Shea,
President/CEO

Dear Members and Friends,

HWCLI's mission of serving the poor and vulnerable people of Long Island by coordinating the efforts of our member agencies, conducting research, policy analysis and advocacy on critical health and human service issues and through the provision of safety net services- is very much like the carefully layered and balanced stones on the cover of this report. Each layer of our work rests and depends on the other layers. Take away any one stone and all of the stones will fall.

This year in particular has been an especially challenging year to strike that perfect balance. Albert Einstein said, "Life is like riding a bicycle. To keep your balance you must keep moving." HWCLI, like its members continues to propel forward; inspired by and dedicated to those who count on us most.

While at some points it seems impossible to manage that balance—we must reflect on the achievements that have been made throughout this journey. Over the past year, we reflect on local victories like the passing of prompt contracting and payment laws by the Smart Government for Strong Families Coalition as well as national victories like the passage of healthcare reform. Alone, these victories are not complete answers to the problems and issues facing those we serve, but they are each a promise to make things better.

Change can be a tough challenge for many to face, but it is consistent. We have seen changes on the policy and legislative front, as well as changes on the political front. New York State has a new Governor, Suffolk County will soon have a new County Executive and HWCLI has a new Board Chair. HWCLI is extremely grateful for the leadership, vision and commitment of Kathy Rosenthal, throughout her tenure as the Chair of the organization. It was with her guidance that the Board completed a strategic plan and implemented a new governing structure. We are confident that Kathy will not go far and that the wisdom and experience of our incoming Chair, Michael Stoltz, will keep us on the right path. All of this could not be possible without the tenacity of the HWCLI Board and the HWCLI staff, whose never-ending energy and commitment to raising the bar in every aspect of our work are the core of the organization.

HWCLI values your steadfast commitment to serving the poor and vulnerable of Long Island and we are honored to work, collaborate and partner with our members.

Sincerely, Kathy & Gwen

BOARD

Kathy Rosenthal, Chair
Vice President, F.E.G.S. - LI

Michael Stoltz, Vice Chairman
Executive Director,
Clubhouse of Suffolk

Adrian Fassett, Vice Chair
President/CEO,
EOC of Suffolk

Michael Sabala, Treasurer
Senior Vice President,
Suffolk County National Bank

Cynthia Scott, Secretary
Executive Director, Coalition
Against Child Abuse and Neglect

**Lance W. Elder, Immediate Past
Chairman**
Chief Executive Officer, EAC, Inc.

Thomas Maligno, Esq., Counsel
Director, Career Planning & Dev.,
Touro Law Center

Gwen O'Shea, President/CEO

David A. Bishop
Partner, Kirby McInerney LLP

Karen Boorshtein
President & CEO, Family Service
League

Robert Deter
President & CEO, Long Island
Home - South Oaks Hospital

Deborah Johnson-Schiff
Senior Vice President, NS/LIJ
Health System

Gerard McCaffery
CEO, Mercy First

David Nemiroff
Executive Director, Mental Health
Association of Nassau

JoAnne Smith
Executive Director, Planned
Parenthood of Nassau

Robert Stricoff
Chief Executive Officer, Town of
Babylon Industrial Development
Agency

Paul Jude Tonna
Executive Director, The Energiea
Partnership
CEO, Professional Evaluation
Medical Group

MISSION

The Health and Welfare Council of Long Island (HWCLI) is a sixty-four year old membership organization that serves the interest of poor and vulnerable people on Long Island by convening, representing, and supporting the non-profit agencies that serve them; and through:

- Illuminating the issues that critically impact them
- Organizing community and regional responses to their needs
- Advocacy
- Research
- Policy Analysis
- Providing services, information and education
- Capacity Building

HWCLI continues to ensure that the voice of the powerless are heard.

HWCLI works to ensure a sustained and resilient health and human service system that is woven together through collaborative relationships of federal, state and local governments, health and human service agencies and other for-profit and non-profit organizations. Through this health and human service network, all Long Islanders- from those experiencing life-long social challenges to those needing assistance for the first time- are ensured access to food, shelter, emergency financial assistance and medical and mental health care.

In addition to the provision of a safety net of emergency services, HWCLI's work promotes the services and programs necessary for Long Island families and individuals to create a pathway to economic stability and self-sufficiency. Such programs help Long Islanders gain access to affordable and quality child care, early childhood education, higher education, asset and wealth building, affordable housing, primary and preventative healthcare, jobs with a living wage and the other building blocks needed for quality of life.

STRATEGY

HWCLI uses an over-lapping three prong approach that includes Coordination of the Health and Human Service Sector; Advocacy and Public Policy; and Direct Service Provision.



STAFF

Gwen O'Shea
**Chief Executive
Officer/President**

Lori Andrade
**Senior Director
of Planning and
Development**

Loule Gebremedhin
**Director of
Administration**

Economic Stability
Carolina Rodriguez
Rushka Tcholakova

**Smart Government
for Strong Families
Coalition**
Erica Chase

**Healthcare and
Nutritional Security
Programs**
Marillian Almonte
Karen Castilla
Kristen Galindez
Latisha Killingbeck
Yesenia Maitland
Maria Moronta
Kelly Ann Murray
Bianca Nunez
Christyna Tracey
Maritza Quintero
Angela Villegas
Amanda Watral

COORDINATION OF THE HEALTH AND HUMAN SERVICE SECTOR

One of HWCLI's unique strengths is that it is a membership organization made up of Long Island's hundreds of health and human service agencies as well as individuals and other organizations that support the programs and services provided by the sector. HWCLI works with its membership to share information and resources, respond together to changes in the political, economic and social environments, and coordinate advocacy efforts and service provision. From a proposed sewer tax on non-profits by Nassau County government, to county restructuring of departments, to Living Wage Laws and Waivers- HWCLI works with its members to have its finger on the pulse of what is happening in health and human services on Long Island.

IN 2010, HWCLI CONVENED THE FOLLOWING MEMBERSHIP COALITIONS AND COMMITTEES FOCUSED ON CURRENT TOPICS AND IN RESPONSE TO SPECIFIC ISSUES:

LONG ISLAND ANTI-HUNGER TASKFORCE (AHTF)

Since 1992, HWCLI has convened the AHTF, food pantries, food distributors, soup kitchens, government agencies, community farms and farmer's markets, sustainability organizations and health and human service organizations from Nassau and Suffolk Counties, to monitor systemic problems in the delivery of nutritional services and address the growing food insecurity issues of many Long Island families. In 2010, AHTF held the 10th Annual Anti-Hunger Forum focused on the Obama Administration's goal of ending childhood hunger by 2015. Additional work of the Coalition included extending access to free and reduced meal programs, expanding the Summer Food Service Program and with Long Island Congressional leaders to ensure ample funding is secured through the Child Nutrition Reauthorization Act.

LONG ISLAND EARNED INCOME TAX CREDIT COALITION (EITC)

Since 2005, with its key partners, the IRS and Bethpage Federal Credit Union, HWCLI has brought together health and human service organizations with government, and financial institutions to assist Long Island's working and low income families to utilize free tax preparation services at Volunteer Income Tax Assistance (VITA) sites and claim the Earned Income Tax Credit (EITC). In 2010, over 10,000 low-income individuals and families received tax assistance and related financial services, saving Long Islanders an estimated \$2 million in tax preparation fees and boosting the local economy by \$7 million through refunds and tax credits. HWCLI provided targeted education and outreach to agencies working with people with disabilities resulting in a greater number of individuals with disabilities accessing tax credits, financial literacy and asset building.





LI VOLUNTARY ORGANIZATIONS ACTIVE IN DISASTER (LIVOAD)

The LIVOAD is a coalition of more than 85 non-profit organizations working with government in both Nassau and Suffolk Counties in the areas of disaster preparedness, response and recovery. Members support each other through their collaborative planning efforts to identify potential needs of disaster victims and develop coordinated and efficient delivery plans for these needed resources and services. Although Long Islanders have not been directly affected by a large-scaled disaster in many years, planning for one continues to be a priority for HWCLI and its network. LIVOAD serves as the convener, weaving together the diverse resources and services families and individuals require after a disaster.

ACCESS TO HEALTHCARE COALITION OF LONG ISLAND (AHCLI)

Since 2008, HWCLI has convened AHCLI, a coalition of public and private partners in the provision of public health insurance to streamline and improve the application process. The collective efforts of the AHCLI have eased the burden of applying for public health insurance programs and increased the accessibility of health coverage for those who qualify. In 2010, AHCLI continued to share critical information from NYS and the counties as well as through regional partners such as Community Service Society's presentation on "Helping Unemployed Workers Access Health Care."

2010 HIGHLIGHT: SMART GOVERNMENT FOR STRONG FAMILIES COALITION (SGSF)

Since 2007, HWCLI has convened SGSF to work with member agencies and the Suffolk County Government to create a streamlined, efficient and effective contracting and payment system for the services provided by the health and human service sector. In 2010, SGSF's work came to a culmination with the passage of the prompt contracting and prompt payment laws which ensure non-profit contracted agencies have executed contracts each year by February 1st and payment within 30 days.

ADVOCACY AND PUBLIC POLICY

HWCLI champions policies and programs that ensure the continued provision of safety net services as well as the opportunities needed to break the cycle of intergenerational poverty among low-income Long Islanders. HWCLI promotes policies and programs that result in systemic change and advance the economic security of the working poor and, as a result, strengthen our region.

Critical to HWCLI's advocacy and policy work is to conduct research and analysis on current trends from across the nation, the potential impact of policy on vulnerable and at-risk Long Islanders and opportunities to create new policies that address on-going concerns and needs.

HWCLI develops and advances its advocacy and policy work through partnerships with the member agencies of its coalitions and the organization at large—as well as through participation on state-wide coalitions. HWCLI is a member of Medicaid Matters' Steering Committee, NUMC's Federally Qualified Health Clinic Board, and the Governor's Children's Cabinet. Other critical national and regional policy partners include the Food Research and Action Center (FRAC), New York State Nutrition Consortium, Community Service Society, Children's Defense Fund NY, United Way of Long Island and New York State, Empire Justice, Fiscal Policy Institute, NY Communities for Change, and National Community Tax Coalition.

HAGEDORN VIDEO CONFERRING CENTERS

HWCLI, in partnership with Family Service League and through the support of The Hagedorn Foundation, hosts the Hagedorn Video Conference Centers (VCC). Located in Bay Shore, Riverhead, and Hempstead, the VCC enables local nonprofits to join the era of virtual communications—for FREE by providing an alternative solution to lower the burden of cost and time associated with traveling to meetings, trainings, and seminars.

HWCLI'S LOCAL EFFORTS ON NATIONAL AND REGIONAL ADVOCACY TO MEET THE NEEDS OF LONG ISLAND'S AT RISK POPULATIONS:

SELF-SUFFICIENCY STUDY FOR NEW YORK

HWCLI, in partnership with Congressman Steve Israel, Empire Justice Center, EOC of Suffolk and Child Care Center of Suffolk, hosted the kick-off of Long Island's distribution of New York's Self-Sufficiency Standard, a report by Washington University. The Standard's calculation provides a more accurate and real world portrayal of the annual income necessary for basic supports, approximately \$85,000 for a family of four on Long Island, than the Federal Poverty Level of \$22,350.

CHILD NUTRITION REAUTHORIZATION (CNR)

HWCLI joined our regional and national partners in advocating for a robust and well funded Child Nutrition Act when it was reauthorized in 2010. While reauthorizing an act that funds school nutrition programs across the nation would seem logical for ensuring the health, education and overall well-being of school aged children, anti-poverty advocates like HWCLI found itself in a precarious situation.



2010 HIGHLIGHT: HEALTHCARE REFORM IMPLEMENTATION

With the passage of healthcare reform, states have been given until 2014 to establish insurance exchanges. HWCLI is working closely with its regional partners to assess the impact for Long Island. One of the key focus areas is ensuring that the uninsured are able to access coverage and care and those with coverage can maintain it. As a partner in the Community Health Advocate (CHA) program, HWCLI is collaborating with Community Services Society, other CHA agencies and regional advocacy organizations to link with consumers now to address these challenges and bring forward policy suggestions.

Not only was CNR not funded at an adequate level to make a significant impact in high cost suburban regions, Congress decided to fund CNR using future increases in food stamp funding- another under-funded nutritional security program. In the end the weak CNR bill passed and was signed by the President with promises of reinstating food stamps funding in the future. While President Obama's budget renewed the funding, Congress' budget has slashed it once again leaving the on-going funding of food stamps uncertain.



COUNT ME IN: TEN FOR '10 CENSUS PROJECT

In collaboration with the Child Care Councils of Nassau and Suffolk, HWCLI provided Census Outreach, education and support efforts in Glen Cove, Freeport, Hempstead, Long Beach, Uniondale and Westbury in Nassau County, and Bay Shore, Brentwood, Central Islip, Huntington, and Patchogue in Suffolk County. These areas were designated by the US Census Bureau as hardest to count, with prior census return rates of less than 60%, as well as having current foreclosure rates in excess of 50%.



DIRECT SERVICES

Through the provision of direct services to vulnerable and at risk Long Island families and individuals, HWCLI is an integral part of the health and human service safety net. HWCLI's direct service programs fall into two categories: Health and Nutrition Programs and Economic Stability Programs .

HEALTH AND NUTRITION PROGRAMS:

Critical to ensuring a safety net of emergency services is the provision of healthcare and nutritional security. HWCLI has long standing contracts to assist Long Islanders in enrolling in the food stamp and public health insurance programs. Given the significant increases in individuals eligible to enroll in both programs and the interrelatedness of good nutrition and health, HWCLI began in 2010 to coordinate these efforts to ensure that clients are being informed and cross screened during outreach and scheduling. Additionally, HWCLI has added a third health and nutrition program to assist clients in accessing healthcare regardless of insurance status.

CHILD AND FAMILY HEALTH INSURANCE FACILITATED ENROLLMENT PROGRAM

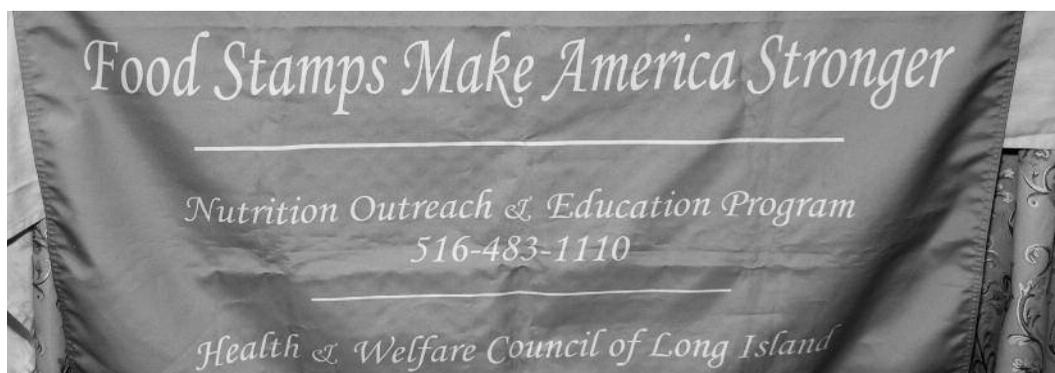
HWCLI is a designated lead agency on Long Island in New York State's Children and Families Health Insurance Facilitated Enrollment Program removing the barriers that prevent families from enrolling in Child Health Plus and Medicaid. Enrollers assist families and individuals complete the application, gather the necessary documentation, select the appropriate health plan and submit the application for the families, eliminating the need for an interview at the County Department of Social Services. In 2010, HWCLI completed thousands of applications in 23 community locations throughout Long Island providing increased access to healthcare for thousands of Long Islanders.

COMMUNITY HEALTH ADVOCATE (CHA)

At the end of 2010, HWCLI was selected by Community Service Society of New York to be a part of the CHA program, a state wide collaborative program that helps seniors, the uninsured and other at-risk families navigate the complex healthcare system. Services include enrolling into health coverage, finding low-cost health care alternatives, discussing coverage options, arranging for a doctor's appointment, obtaining a referral or prior authorization to access care, fighting or negotiating a medical bill and understanding forms and explanation of benefits.

NUTRITION OUTREACH AND EDUCATION PROGRAM (NOEP)

For over 25 years, HWCLI's NOEP has helped over 50,000 Long Islanders access nutritional programs such as food stamps, WIC, school breakfast and lunch, and the summer food service program. NOEP staff reaches out to eligible Nassau County residents at soup kitchens, senior centers, food pantries, schools, WIC sites, farmers' markets and other community based locations to help connect them to nutritional security programs. HWCLI's NOEP staff provides pre-screening to potential FS eligible individuals; provides assistance in completing & submitting applications to the local DSS; confirm proper guidelines are applied to the case & individuals are receiving allotment they are entitled to; provides other resources to the general public; advocates for the client on cases and provides translation services.





ECONOMIC STABILITY PROGRAMS:

Embedded in HWCLI’s Economic Stability efforts are extensive educational campaigns and services that help at-risk and vulnerable Long Islanders continue on a pathway to self-sufficiency. These vital programs are a part of a continuum of services that assist Long Island families and individuals establish economic stability and a higher quality of life.

UNMET NEEDS ROUNDTABLE

In light of the economic crisis, thousands of Long Islanders have lost their jobs, lost income and their ability to make ends meet. Many have exhausted all avenues of safety net support.

In partnership with the Economic Opportunity Council of Suffolk, HWCLI administered the Unmet Needs Roundtable serving these Suffolk County residents in crisis. Through the Unmet Needs Roundtable, HWCLI helped families and individuals to secure cash assistance to address unmet needs so that they could regain self-sufficiency and recover from the impact of this economic disaster. In 2010, HWCLI trained over 200 case managers from a cross sector of health and human service agencies on Long Island and, provided significant financial support to Long Island families for assistance with unmet needs such as mortgage arrears, job training and educational support.

EITC/VITA OUTREACH AND EDUCATION
 In partnership with Bethpage Federal Credit Union and the IRS, HWCLI provided outreach and education to low income families on the Earned Income Tax Credit and free tax preparation sites helping thousands of Long Islanders increase their financial literacy and asset development.

HOME FORECLOSURE PREVENTION

In partnership with Economic Opportunity Council of Suffolk, HWCLI’s Foreclosure Prevention Program offers Nassau County Residents information on how to navigate and access programs and services available to get mortgages back on track; what to do if the foreclosure process has already begun; how to prevent foreclosures; and referrals for free mortgage counseling services and legal aid services through HWCLI’s partner organizations.

FINANCIAL AID U

Through the Financial Aid U initiative, HWCLI partners with community-based organizations and local school districts throughout low-income areas to assist students in completing FAFSA forms and connect them with financial aid resources that can help them fund their college dreams. HWCLI launched a social media campaign to bring awareness to early FAFSA filing and expanded its partnerships by 75%.

2010 HWCLI MEETINGS

Membership Meeting | January 2010

Vital Signs 2009: Measuring Long Island's Social Health.

Sarah Eichberg, Director, Center for Social Innovation, Adelphi University

The Economic Role of Immigration on Long Island.

David Dyssegaard, Fiscal Policy Institute

The New York State Budget Outlook.

David Kallic, Fiscal Policy Institute

Membership Meeting | March 2010

Executive Budget and Its Implications for New York Families and the State's Economy.

Frank Mauro, Fiscal Policy Institute

Ron Deutsch, New Yorkers for Fiscal Fairness

Annual Meeting | June 2010

Voice of Reason: What Happened to the Center?

Alan Abramowitz, Ph. D.

Alben W. Barkley Professor of Political Science, Emory University

Membership Meeting | September 2010

Long Island Bus/MTA.

Ann Sullivan, NY Communities for Change

Long Island Voluntary Organizations Active In Disaster.

Maggie Jarry, Consultant

Membership Meeting | November 2010

Suffolk Community Council Next Steps.

Michael McClain, SCC Chair

The Political and Fiscal Implications of the Recent Election.

Larry Levy, Dean, Center for Suburban Studies, Hofstra University

Conversation with NYS Comptroller Tom DiNapoli

Co-Hosted with United Way of Long Island and Sponsored by Bethpage Federal Credit Union.

Critical Issues Facing Non-Profits in the Current Economic Climate: How Collective Efforts will allow the sector to emerge even stronger.

10th Annual Hunger Forum | April 2010

Healthy Children, Healthy Learners.

Paul DuongTran, MSW, Ph.D.

The WorkPays NY Campaign.

Frances Shannon Akstull, Bureau Chief

Broadcasting YOUR Message.

Mike Clifford, Radio/Web News Producer

FINANCIALS

2010 FISCAL REPORT

Condensed Statement of Revenues and Expenses Prepared by Condon O'Meara McGinty & Donnelly

Assets

Current \$438,858

Non current (including equip) \$32,116

Total Assets \$470,974

Liabilities and Net Assets

Current Liabilities \$79,829

Non current \$0

Total liabilities \$79,829

Net Assets \$391,145

Revenues

Total Revenues \$1,475,410

Expenses

Personnel and Fringe \$1,118,986

Non Personnel \$343,251

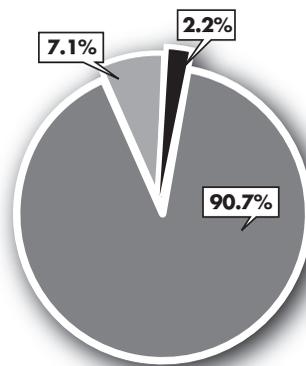
Total Expenses \$1,462,237

Excess of Revenue \$13,173

Net Assets - 1/1/10 \$377,972

Net Assets - 12/31/10 \$391,145

EXPENDITURES



■ Program Service ■ Administration ■ Fundraising

HWCLI MEMBER SUPPORT

SPONSORS

Catholic Charities-Diocese of Rockville Centre
Central Nassau Guidance Center
Clubhouse of Suffolk
EAC, Inc.
EOC of Suffolk
Family & Children's Association
Family Service League
FECS
Hope for Youth
Long Island Cares
Mental Health Association of Nassau
MercyFirst
Nassau/Suffolk Law Services
Options for Community Living
Peninsula Counseling Center
Planned Parenthood of Nassau County
Society of St. Vincent de Paul
Variety Child Learning Center
Visiting Nurse Services of NY
Winthrop University Hospital

SUSTAINERS

All Sector Technology Group, Inc.
Cerini & Associates
Child Care Council of Suffolk
Hispanic Counseling Center
Planned Parenthood of Hudson Peconic
SCO Family of Services
Suffolk County National Bank
The INN
The Leukemia & Lymphoma Society

SUBSCRIBER

Condon O'Meara McGinty & Donnelly, LLP
National Grid

MEMBER

Child Abuse Prevention Services
Child Care Council of Nassau
Coalition Against Child Abuse & Neglect
Community Advocates
Cornell Cooperative Extension of Nassau
Cornell Cooperative Extension of Suffolk
Energeia Partnership
Girl Scouts of Suffolk County
HELP Suffolk
Islamic Center of Long Island
Island Harvest
Law Office of Allen B. Breslow
LIPA/REAP
Long Beach Reach
Long Island Coalition for a National Health Plan
Long Island Gay & Lesbian Youth
Long Island Housing Services, Inc.
Long Island Network of Community Services, Inc:
(Long Island Association for Aids Care, Inc., Bias HELP)
Mental Health Association of Suffolk
Middle Country Public Library Foundation
Nassau County Office of Housing & Homeless Services
Nassau-Suffolk Hospital Council
North Shore Youth Council
NYCOSH

South Shore Child Guidance Center
Suffolk County Coalition Against Domestic Violence
The Early Years Institute
The Retreat
United Jewish Appeal- Federation of Jewish
Philanthropies
VIBS

INDIVIDUAL MEMBERS

SPONSOR

Karen Boorshtein
Robert Detor
Adrian Fassett
Gerard McCaffery
Tom Maligno
David Nemiroff
Kathy Rosenthal
Cindy Scott
Deborah Johnson-Schiff
JoAnn Smith

FRIEND

Lori Andrade
Gwen O'Shea
David Weiss

REGULAR

Richard Koubek
Janet Lavelle
David Napell
Chris Riemann

2010 SUPPORTERS

CONTRIBUTORS

Bank of America
Bethpage Federal Credit Union
Capital One Bank
Center for Economic Progress
Community Service Society of New York
Economic Opportunity Commission of Suffolk
Hagedorn Foundation
Harry Chapin Foundation
Horace and Amy Hagedorn Long Island Fund
Internal Revenue Service
Long Island Community Foundation
Long Island Funders Collaborative
Mazon: A Jewish Response to Hunger
Nassau County Department of Social Services
Nassau County Office of Emergency Management
National Disability Institute
New York Community Bank Foundation
New York State Department of Health
Nutrition Consortium of New York State
Pritchard Charitable Trust
Suffolk County Department of Fire, Rescue and
Emergency Services
Unitarian Universalist Veatch Program at Shelter Rock
United Way of Long Island
United Way New York State

HOW YOU CAN HELP

HWCLI continues to expand its programs and services by working with our partners who are seeking to reach out to Long Islanders most in need. Your support ensures that HWCLI has the resources to sustain its programs, services and advocacy efforts that empower Long Island's most vulnerable.

Become a Member by joining HWCLI, you will be welcomed into a network of dedicated agencies and individuals committed to responding to the needs of Long Island's vulnerable families and individuals.

OPEN DIALOGUE

In 2010, HWCLI launched *Open Dialogue*, an e-newsletter for members and friends with the latest health and human service information and resources from around Long Island, New York State and the Country. If you haven't yet, log onto www.hwcli.com to subscribe!



SPECIFIC PROGRAM SUPPORT

You can donate funds to specific HWCLI programs and projects. One hundred percent of your tax-deductible contribution goes toward the program of your choice.

MEMORIAL AND TRIBUTE GIFTS

A memorial donation, tribute donation or a gift membership is a way to honor someone special. Gifts may be made in any amount.

The Health & Welfare
Council of Long Island

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